

Template for the description of a Scenario

Rubric	Text	Comments / questions / remarks ...
Title / Name	What is Moonshot Thinking?	
Short Description	Why aim for a 10% when you can aim for 10X? Instead of a mere 10% gain, a moonshot aims for a 10x improvement over what currently exists. The combination of a huge problem, a radical solution to that problem, and the breakthrough technology that just might make that solution possible, is the essence of a moonshot.	
Support / format Link	https://www.youtube.com/watch?v=pEr4j8kgwOk	
Tags / Keywords	#Moonshot Moonshotthinking	
Links with (interests for) the development of a Place-3T Suggestion of situations where it could be of value	Added value in the preparation phase for creating a Places-3t: We don't know how to do this yet... but we are going to do it anyways	

Longer description Links with existing supports / contents Links with experience	This video is truly amazing and gives great inspiration	
List of related mini COOLs	<ul style="list-style-type: none">• Domino effect• Best things on earth are at the other side of fear	
Author / Owner	Edward Capali on YouTube	