

## Template for the description of a Mini-COOL

Rubric	Text	Comments / questions / remarks
Title / Name	Steve Jobs 2005 Stanford Commencement Speech	
Short Description	Steve Jobs 2005 Stanford Commencement Speech Drawing from some of the most pivotal points in his life, Steve Jobs, chief executive officer and co-founder of Apple Computer and of Pixar Animation Studios, urged graduates to pursue their dreams and see the opportunities in life's setbacks including death itself at the university's 114th Commencement on June 12, 2005.	
Support / format Link	https://www.youtube.com/watch?v=UF8uR6Z6KLc	
Tags / Keywords	#SteveJobs #Jobs	
Learning outcomes / audience	Three life stories:	
Links with the development of the Place-3T	Added value: How to connect the dots from ideas, to formulation to implementation to operationalisation	

Suggestion of situations where it could be of value		
Longer description	https://www.youtube.com/watch?v=UF8uR6Z6KLc	
Links with existing supports / contents		
Links with experience		
etc.		
Author / Owner	Steve Jobs 2005 Stanford Commencement Speech at the university's 114th Commencement on June 12, 2005 / YouTube / Stanford University	