

Description of a Mini-COOL : links with the project HOPE IN US – creating a European digital third place

Rubric	Text	Comments / questions / remarks ...
Title / Name	Creating frictions between the physical and digital world : what can "digital" bring to places of third type	
Short Description	<p>Interview with Sophie Alex Bacquer, International and Innovation Officer at IRFSS Nouvelle Aquitaine (Red Cross, France), conducted on 22 April 2022.</p> <p>The notion of third place has evolved a lot: third places have been closed a lot, have suffered from the COVID 19 health crisis. And at the same time we realise that third places can be in many places.</p>	
Support / format Link	Video recording, length about 5 minutes	
Tags / Keywords	Hybridisation, Nomadism of thought, Resilience, Bring humanity to work	
Learning outcomes / audience	Third place actors	
Links with the development of the Place-3T Suggestion of situations where it could be of value	<p>Links of Places-3T with the European project HOPE IN US – creating a “virtual” (digital) European third place</p> <p>Physical third places and digital third places: Making third places that benefit from the best of both</p>	
Longer description	The COVID-19 health crisis that we experienced, we were all locked up. We became fully aware at that time how the only way to stay in touch with others	

<p>Links with existing supports / contents</p> <p>Links with experience</p> <p>etc.</p>	<p>was virtual. The virtual has allowed us to meet, privately and professionally. Digital: means allowing access to training, contacts, links... Digital is the means allowing resilience in a crisis situation. You have to learn to build new models. Today, we cannot build without digital.</p> <p>On the other hand, the notion of "hybrid" is more interesting than "digital" because we realised that contact, human relationship, cannot pass only through the screen.</p> <p>The "digital" has this ease of being "nomadic": it accompanies us everywhere. It is therefore interesting to think about how a physical place can integrate a digital space, and vice versa.</p> <p>This is a project that IRFSS Nouvelle Aquitaine is currently carrying out: HOPE IN US aims to create a digital third place, to know a set of tools that will meet the person regardless of the physical place where the person is.</p> <p>Homes for dependent elderly persons could also increasingly be third places. Welcoming a whole bunch of other audiences, and there, the "virtual" has its place.</p> <p>It's like a current division of work between telework at home and domestic work: whereas when we absolutely wanted to separate them, now we create frictions between the two worlds. This is what the HOPE IN US project wishes to encourage.</p>	
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