

## Description of a Mini-COOL

### Hybridisation of third places : Digital third places?

Rubric	Text	Comments / questions / remarks ...
<b>Title / Name</b>	Hybridisation of third places : Digital third places?	
<b>Short Description</b>	<p>Creating frictions between the physical and digital world. The notion of third place has evolved a lot: third places have been closed a lot, have suffered from the COVID 19 health crisis. And at the same time we realise that third places can be in many places.</p> <p>Interview with Sophie Alex Bacquer, International and Innovation Officer at Croix Rouge Compétence Nouvelle Aquitaine (Red Cross, France), conducted on 22 April 2022.</p>	
<b>Support / format Link</b>	<p>-MP4 based on audio recording</p> <p>-Link (P3T Youtube channel): <a href="https://www.youtube.com/watch?v=ZVZggtreJOU&amp;t=">https://www.youtube.com/watch?v=ZVZggtreJOU&amp;t=</a></p> <p>- Audio in French, subtitles available in both French and English</p>	
<b>Tags / Keywords</b>	Hybridisation, Nomadism of thought, Resilience, Bring humanity to work, Digital, Empowerment, COVID-19,	
<b>Learning outcomes / audience</b>	<p>- Learning outcomes: Learn what can "digital" bring to places of third type. Learning how to develop and sustain a place-3T through hybridisation</p> <p>- Audience: Actors of places of third type</p>	
<b>Links with the development of the Place-3T</b>  <b>Suggestion of situations where</b>	<p>Links of Places-3T with the European project HOPE IN US – creating a “virtual” (digital) European third place.</p> <p>Physical third places and digital third places: Making third places that benefit from the best of both.</p>	

<b>it could be of value</b>		
<b>Longer description</b>  <b>Links with existing supports / contents</b>  <b>Links with experience</b>  <b>etc.</b>	<p>The COVID-19 health crisis that we experienced, we were all locked up. We became fully aware at that time how the only way to stay in touch with others was virtual. The virtual has allowed us to meet, privately and professionally. Digital: means allowing access to training, contacts, links... Digital is the means allowing resilience in a crisis situation. You have to learn to build new models. Today, we cannot build without digital.</p> <p>On the other hand, the notion of "hybrid" is more interesting than "digital" because we realised that contact, human relationship, cannot pass only through the screen.</p> <p>The "digital" has this ease of being "nomadic": it accompanies us everywhere. It is therefore interesting to think about how a physical place can integrate a digital space, and vice versa.</p> <p>This is a project that IRFSS Nouvelle Aquitaine is currently carrying out: HOPE IN US aims to create a digital third place, to know a set of tools that will meet the person regardless of the physical place where the person is.</p> <p>Homes for dependent elderly persons could also increasingly be third places. Welcoming a whole bunch of other audiences, and there, the "virtual" has its place.</p> <p>It's like a current division of work between telework at home and domestic work: whereas when we absolutely wanted to separate them, now we create frictions between the two worlds. This is what the HOPE IN US project wishes to encourage.</p> <p>Links with the experience : to find out more, visit HOPE IN US, the European digital workplace <a href="https://hope-in-us.eu/">https://hope-in-us.eu/</a></p>	
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